



**ADVERTISING RATES (subject to change)**

**To advertise in Allegro, contact Allegro editor Mikael Elsila at  
(646) 765-9663 or Allegro@Local802afm.org**

**This document contains two pages.**

<b>Size of ad</b>	<b>Dimensions</b>	<b>One-time ad</b>	<b>Five times per year</b>	<b>11 times per year</b>
Full page	9.75 inches horizontal by 13.5 inches vertical	\$1,434	\$1,291	\$1,161
Half page	9.75 inches horizontal by 6.5 inches vertical	\$788	\$710	\$639
Quarter page	5.8 inches horizontal by 6.5 inches vertical	\$411	\$370	\$332
Sixth page	5.8 inches horizontal by 4.25 inches vertical	\$248	\$223	\$201
Eighth page	5.8 inches horizontal by 3.125 inches vertical	\$203	\$182	\$163
Custom-sized ads	Design your own dimensions	Call for quote	Call for quote	Call for quote

<b>Size of ad</b>	<b>Dimensions</b>	<b>One-time ad</b>	<b>Five times per year</b>	<b>11 times per year</b>
Small ads on page 22	2.3 inches horizontal by however many inches vertical	\$34 per inch		
Classified ad		\$34 for five lines (about 20 to 25 words); \$6.80 for each additional line		

**Members of Local 802 receive a 10 percent discount. (This discount does not apply to classified ads.)**

**Invoices past due more than 30 days incur a \$10 late fee for each month that is late.**

FORMAT (MECHANICAL REQUIREMENTS): High resolution PDF or hard copy to scan. If you design your ad in Microsoft Word, we will do our best to reproduce it faithfully, but a PDF is best.