

What is the economic value of THE ARTS?



The arts and culture trade surplus in 2012 was **\$25 billion.**

\$698 Billion

What the arts contribute to the U.S. economy

4% of GDP

4.7 Million

Number of workers in the arts and cultural sector

\$334.9 Billion

Total compensation of arts and culture workers

\$105 Billion

Total capital investments in arts and culture

70%

Percentage of investments from entertainment originals, such as movies, TV shows, and books

\$869 Billion

Contribution to GDP from copyright-intensive industries

50% is from the arts sector!

62

Number of additional jobs created for every 100 from new demand for the arts

Advanced economies depend on growth.
The arts help the creative economy grow.