

Allegro

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LOCAL **802** AFM

Posted monthly

ASSOCIATED MUSICIANS OF GREATER NEW YORK

ADVERTISING KIT



Our readers rock.

When you advertise in Allegro, you reach thousands of professional musicians every month, including the New York Philharmonic, the Met Opera, the NYC Ballet, all of Lincoln Center, the world's most famous jazz musicians, star recording musicians, all of Broadway and thousands of top freelancers and music students.

Our members live in New York City, Long Island, Westchester and Rockland counties, New Jersey, Connecticut and all over. They perform, compose, teach, orchestrate and arrange music.

Allegro is e-mailed to all of our members and is posted on our website and social media sites. Our official circulation is 7,000 but our readership is much larger due to the boomerang effect of social media.

If you are trying to speak to the top musicians in the world with the most efficient use of your advertising dollars, we're ready for you.

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